

Objective



Digital Workplace Manager

Build an employee-centered work environment through a user friendly intranet, authentic internal communications, and thoughtfully implemented tools for online and mobile collaboration.

On the web

 <https://linkedin.com/in/EphraimJF>

 <https://twitter.com/EphraimJF>

 <http://slideshare.net/EphraimJF>

 <http://goo.gl/kiFzzW>

Skills

- Intranet planning & strategy
- Workshop & webinar facilitation
- Community management
- Stakeholder outreach
- User-centered design
- Online collaboration planning
- Strategic planning
- Communications strategy
- Public speaking/presenting
- Writing
- Training

Recent jobs (see full history on LinkedIn)

Communications Manager

Digital Workplace Group (DWG) | 2011 - present

Brought customer-focus, inviting tone and purposeful messages to newsletters, website and social media channels. Artfully facilitated meetings & webinars.

Marketer & Intranet Implementation Consultant

ThoughtFarmer | 2011 - 2013

Helped new clients plan, design & launch their social intranets. Planned and wrote blogs, white papers and social media and training material.

Communications Officer & Intranet Manager

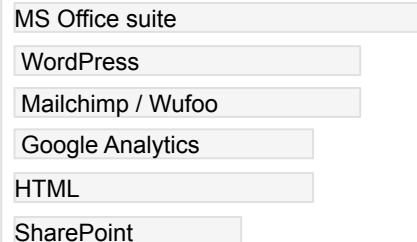
Oxfam America | 2004 - 2011

Planned, built and launched a true social intranet. Trained super users. Managed all-staff meetings. Planned and wrote internal communications.

Recent employers



Tech skills



Education



- BA in Liberal Arts | 2004
- Summa Cum Laude
- Commencement speaker
- Diversity workshop facilitator

Published work

- The 8 definitions of “digital workplace” | <http://goo.gl/8Gmoic>
- 4 big mistakes of intranet stakeholder engagement | <http://goo.gl/XbwaHc>
- How to transition from an intranet project to program | <http://goo.gl/tR29xo>
- 5 steps for crafting an intranet communications plan | <http://goo.gl/ilp8wQ>
- Cutting the hype: what “collaboration” really means | <http://goo.gl/2bDGDJ>
- Social intranets and employee engagement | <http://goo.gl/3HDCrM>
- 8 inspiring interviews with intranet managers | <http://goo.gl/EaZAdU>

Interests

Trail running



Child rearing



Garden parties

